

# MICHAEL MUELLER

## DIGITAL MEDIA SPECIALIST

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My name is Michael and I am a high energy creative who is passionate about producing engaging and compelling content.



[www.linkedin.com  
/directedbym3](https://www.linkedin.com/in/directedbym3)



[www.instagram.com  
/directedbym3](https://www.instagram.com/directedbym3)



[www.facebook.com  
/m3creativestudio](https://www.facebook.com/m3creativestudio)

### SPECIALIZED SKILLS



- \* Ability to motivate a team
- \* Excellent analytical creative problem solving skills
- \* Excellent written and oral communication
- \* Excellent listening and interpersonal skills
- \* Ability to effectively communicate ideas in both a technical and user-friendly language
- \* Media Producer
- \* Cinematographer
- \* Filmmaker
- \* Video Editor
- \* Sound Designer
- \* Graphic Designer
- \* Motion Graphic Artist
- \* Photographer - Fine Art Portraits
- \* Product Photography
- \* Tutorial Producer
- \* Interactive Training Video Producer
- \* Mix Media Training Developer
- \* VR Training Developer
- \* VR Experience Developer
- \* Podcast/Live Stream Producer
- \* Digital Marketing
- \* Website Developer
- \* Casted 100's of roles and reviewed over 4000 audition submissions

### EXPERIENCE

#### M3 CREATIVE STUDIO CREATIVE DIRECTOR

2007-PRESENT

As Creative Director at M3 Creative, which is an award winning production company I have lead teams ranging from 3 people to 60 people in over 150 video productions that have been featured on networks all over the world, and viewed over 500 million times across all social networks.

Telling stories is my speciality I have worked with small businesses, Fortune 500 companies, local governments, celebrities and even Atlanta hometown legends like Sid Bream producing commercials, films, music videos, documentaries, tutorials, and explainer videos.

#### ACCOMPLISHMENTS

- \* 1 Feature Film
- \* 1 Feature Documentary
- \* 9 Short Films
- \* 2 Pilot TV Series (8 episodes)
- \* 1 Reality Show Pilot Season (6 episodes)
- \* 45 Music Videos
- \* 24 Commercials
- \* 30+ Interactive Training Videos
- \* 20+ VR Safe Training Environments

#### SOUTHERN COMPANY VR & INTERACTIVE VIDEO PRODUCER

2018-2021

I produced a variety of interactive safety & training videos for linemen and engineers across the footprint we served in the southeast including Georgia Power, Alabama Power & Mississippi Power.

The interactive training videos would have chapter points where the user has to answer question properly in order to advance.

In 2019 I began developing VR (virtual reality) and 360 video immersive training experiences that remove the dangerous real world elements in the electric utility business and brings them into the classroom. The VR experiences work on a computer, laptop, tablet, iPad, phone or for subversive experience through a VR headset.

I developed a web site on an internal server that you could only access with your company credentials. which allowed us to organize all this content we were creating and made it easier for instructors and students to access it.

#### GEORGIA POWER MIXED MEDIA DEVELOPER

2001-2018

Provided support to training instructors, subject matter experts and other stakeholders by developing and creating training material that excites, explains, engages, and entertains while educating.

Using a variety of different types media including video, motion graphics, web, tutorials, explainer videos and promo web videos that are designed to accelerate and enhance employee development.

I have an incredibly strong foundation in video production, cinematography, post production, motion graphics, video editing, animation and the management of each project.